

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1491740-1	06/19/16	June 2016	05/30/16 - 06/13/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4684

Flight Dates	Order #	Alt Order #
06/08/16 - 06/13/16	1491740	08265096

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/13/16	06/13/16	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	1-----	1:00	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/13/16	06/19/16	1-----	1	\$500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	06/13/16		WPBF News 25 @ Noon	12pm-1230pm	:00		\$500.00 NM
Credited									
2	06/08/16	06/10/16	Ellen	4-5p	--WTF--	1:00	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/06/16	06/12/16	--WTF--	2	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	06/09/16	4:21 PM	Ellen	4-5p	1:00	PRATV1606H	\$800.00 NM
2	WPBF	F	06/10/16		Ellen	4-5p	:00		\$800.00 NM
Credited									
3	06/08/16	06/10/16	WPBF News 25 @ 6:00PM 6-6:30PM	6-6:30PM	--WTF--	1:00	2	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/06/16	06/12/16	--WTF--	2	\$2,400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Th	06/09/16	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	PRATV1606H	\$2,400.00 NM
1	WPBF	F	06/10/16	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	PRATV1606H	\$2,400.00 NM
4	06/13/16	06/13/16	WPBF News 25 Mornings 6-7AM	6-7AM	1-----	1:00	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/13/16	06/19/16	1-----	1	\$1,800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	06/13/16	6:52 AM	WPBF News 25 Mornings	6-7AM	1:00	PRATV1606H	\$1,800.00 NM
5	06/13/16	06/13/16	Jeopardy	7:30-8PM	1-----	1:00	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/13/16	06/19/16	1-----	1	\$3,500.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

DUPLICATE INVOICE

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

<u>Invoice #</u> 1491740-1	<u>Invoice Date</u> 06/19/16	<u>Invoice Month</u> June 2016	<u>Invoice Period</u> 05/30/16 - 06/13/16
<u>Advertiser</u> Priorities USA Action	<u>Product</u> PRIORITIES USA ACTIO	<u>Estimate Number</u> 4684	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	06/13/16	06/13/16	Jeopardy	7:30-8PM	1-----	1:00	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	06/13/16	7:53 PM	Jeopardy	7:30-8PM	1:00	PRATV1606H	\$3,500.00 NM
6	06/09/16	06/12/16	W-SUN WPBF News 25 @ 11-11:35PM		---T--SS	1:00	2	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/06/16	06/12/16	---T--SS	2	\$1,800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Th	06/09/16	11:29 PM	W-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	PRATV1606H	\$1,800.00 NM
1	WPBF	Su	06/12/16	11:20 PM	W-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	PRATV1606H	\$1,800.00 NM
<u>Total Spots</u>							7		

Payment Terms 30 Days

<u>Gross Total</u>	\$14,500.00
<u>Agency Commission</u>	\$2,175.00
<u>Net Amount Due</u>	\$12,325.00

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